

## The Winner: Betting Strategy

Following the very successful start to the service, it was always my intention to “tweak” the system as we progress to make sure that our strategy stays in line with our results.

The tips are only 50% of what makes this all work – the other side of this is how we use the information supplied to maximise returns. Now I have a clear 26 weeks information in front of me, I am now able to offer a REVISED STRATEGY that is the tailored to making the very most of the opportunity available:

### **INPLAY SINGLES STRATEGY REVISION APRIL 2017:**

#### **Everything that has been offered previously is to be superseded by this information**

Following on from the compilation of results – it has become clear that the match goal reback isn't providing the regular return expected. From this point on, we are removing this from the plan.

The strategy is now a very simple one, we are now only playing the FIRST HALF GOALS market with 5% of your total stake pot for every fixture. Should a fixture lose, we will back the next fixture with a doubled stake (10%) to recoup the loss. Basically, instead of chasing losses through in the same fixture, we are turning away from the match completely and moving onto the next.

#### **Example: Based on results 25/04/17: (11 wins 4 loss)**

Based on £1000.00 Stake Pot (5% = £50.00/10% = £100.00)

<b>Bet 1:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 2:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 3:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 4:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 5:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 6:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 7:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 8:</b>	5% Stake (1.5 minimum odds)	BET LOST	-£50.00
<b>Bet 9:</b>	10% Stake (1.5 minimum odds)	BET WON	+£50.00
<b>Bet 10:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 11:</b>	5% Stake (1.5 minimum odds)	BET LOST	-£50.00
<b>Bet 12:</b>	10% Stake (1.5 minimum odds)	BET WON	+£50.00
<b>Bet 13:</b>	5% Stake (1.5 minimum odds)	BET WON	+£25.00
<b>Bet 14:</b>	5% Stake (1.5 minimum odds)	BET LOST	-£50.00
<b>Bet 15:</b>	10% Stake (1.5 minimum odds)	BET LOST	-£100.00
		<b>TOTAL PROFIT:</b>	<b>£75.00 (7.5%)</b>

Despite the 2 late losses, we still end up in profit for the day. Just one more positive result increases that return massively:

Should bet 14 have won (and 15 lost) the days profit would have been £175.00 (17.5% return)

Should bet 15 have won (and 14 lost) the days profit would have been £325.00 (32.5% return)

There are a few very important things to consider here for this to work:

- Odds of 1.5 (1/2) are the bare minimum that you should be looking for – ideally higher as your stake works that much harder! On the above example, the following odds would have generated these increased returns:

1.5 = £75.00 (7.5% stake pot increase)

1.6 = £120.00 (12% stake pot increase)

1.7 = £165.00 (16.5% stake pot increase)

1.8 = £210.00 (21% stake pot increase)

- If there is an early goal in a fixture, just look away from the game. There is no need to double your stake in the next game, just stick with the 5% stake and only double in the event of a loss. This game effectively becomes void.
- Your entry point has to remain solid - in other words, if you are jumping on a fixture – always make sure that the odds are consistent. Being higher than your minimum odds is obviously never a problem!
- I provide 15 fixtures – if the odd game is lost to early goals, don't worry! There's always another game right around the corner!

### ACCA STRATEGY REVISION APRIL 2017:

The Accumulator offered daily has proven a little troublesome of late. Just to explain how this works and how to approach this a little further:

The accumulator is selected by choosing the strongest available games, offered pre-match at odds that to equate to as close to even money. Our in-play strike rate is very strong and we are just not getting the breaks of late when transferred into the accumulator. With this in mind, I want to build a more robust approach to these valuable bets as follows:

Instead of increasing stakes in the event of a loss, I am now going to suggest playing these at equal stakes day in, day out. This will provide a more business-like approach to the tip as we are eliminating where the losses come. Currently, I could win 25/30 tips but if the 5 losses come concurrently, your stake pot would be decimated! In light of this, the new strategy is as follows:

On day 1 of your involvement, calculate what 5% of what your stake pot equates to. You do this by taking the total and multiplying it by 0.05. As an example, 5% of a £1000.00 stake pot is £50.00. ( $1000 \times 0.05 = £50.00$ ). This will be your stake for every accumulator for the next 30 days.

Each and every day, you place this 5% stake on the daily accumulator regardless of what happened previously. Now, by doing this – even if we win just 50% of our bets (currently sat at 72.2% since the start of the service) we will be in profit as all of our bets are above even money. If we continue to win at the current rate of 70%+ the impact of this on your betting accounts are as follows:

5% stake x 2.12 average odds x 0.72 strike rate

30 days (70% strike rate) = 21 wins 9 losses

#### **Based on £1000.00 stake pot (£50.00 stake)**

21 days won = £50.00 x 2.12 (minus stake) x 21	=	£1,176.00 Profit
Minus 9 days Losses = £50.00 x 9	=	£450.00 Losses
Total Profit	=	£726.00 (72.6% per 30 days)

A 70% ROI over the course of 30 days is phenomenal! The bank's give 4% per annum!

I feel that this is a far more sustainable approach to this element of the service and will certainly save a few grey hairs!

Please feel free to get in touch with any questions you may have. The service is built with and for you and some of your suggestions have proven invaluable.

To our success!

The Winner